



Anna Feuchtwang

ChildWorld welcome

Welcome to our winter edition of ChildWorld. Your support makes our work possible and this magazine gives us a chance to tell you what we've been up to over the past few months. We also report back on the wonderful ways you have raised awareness and funds for our work with vulnerable children and their families.

This edition's cover story, on page ten, focuses on children in residential institutions. Growing up in a large institution has a detrimental impact on children's mental and physical development. Yet worryingly the number of children spending their childhood in institutional care worldwide is growing. We believe every child has the right to grow up in a safe and caring family which is why we support projects that establish alternative care for children so they can have the childhood they deserve.

On page nine we talk about the importance of our advocacy work. By carrying out and publishing research, lobbying decision-makers and raising awareness we reach beyond the children who directly benefit from our projects and make a far bigger difference.

EveryChild works in partnership with local organisations who often have the most to contribute to vulnerable children through their expertise, hands on experiences and greater understanding of local situations. With your support we have been able to form new partnerships over the past year, most recently in Nepal. Find out more on page six.

As you read this issue of ChildWorld please remember that our work simply wouldn't be possible without your support. Thank you for your kind gifts, time and commitment.

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The names of the children in this publication have been changed in order to protect their identities.

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Cover photo

Daniel is seven and lives in institutional care in Moldova. EveryChild is working to get children like Daniel out of institutions and into the safety and care of a family. Daniel hopes to live with his mother again soon.

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EveryChild.

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EveryChild's year



Thanks to your committed support the last year has been packed full of successes. Here are just a few of our highlights:

- We worked with 55 partners in 15 countries and with over **378,500** children living without parental care or at risk of being separated from their families.
- We started two new partnerships with local organisations in **Kenya** and **Tanzania** working with children living on the streets. We have also begun supporting child domestic workers with a new partner in **Nepal**.
- We worked with the **Georgian** government towards closing all the country's large institutions by 2012. This year we supported the closure of two institutions and boosted foster care with increased payments and training for carers.
- Beeban Kidron's documentary *Sex, Death and the Gods*, broadcast on BBC 4 in January 2011, featured EveryChild's work with families

affected by the Devadasi practice in **India**. You spread the word about the film using our microsite, Facebook and Twitter.

- A worldwide debate marked the publication of *Positively Caring*, a report exploring care for children affected by HIV and AIDs. Our Westminster launch event was streamed live on the internet and we received questions from as far away as Rwanda and Malawi.

Your support really does transform the lives of children living without parental care and those at risk of being separated from their families.

 You can read our latest Annual Review online at www.everychild.org/annualreview.

Recipe for success!

When National Cupcake Week came around Wing and Lauren from Cake Vanity saw an opportunity to support EveryChild through the sale of their favourite treats! We caught up with Wing to find out more about her delicious idea.

So Wing, you and your friends have been supporting EveryChild for a while now – how did you get started? I got involved in EveryChild through my friend Peter, who has been a supporter for over 20 years. My group of friends have hosted several events for EveryChild ranging from a drumming session to a tennis tournament.

How do you decide on your fundraising ideas? The events we have hosted have been based on our interests and hobbies. We believe it is important, not only to raise money for EveryChild, but also to promote the charity and encourage others to help with fundraising activities.

How did you plan and promote your cupcake sale? Lauren and I both work in banking but also run www.cakevanity.co.uk. The website helped us promote our fundraising and we sold cakes to our families, friends and colleagues.

Did you enjoy baking and selling all those cakes? I have always been a passionate baker. During cupcake week, we baked over 200 cupcakes! It was very rewarding to see people's faces light up when they brought a cake and knew that the money was helping EveryChild.

Any challenges? Trying to fit the organising around my



busy day. It has helped having friends who actively support EveryChild. We split tasks for each event. Any challenges can be overcome – the events are fun and the money is going to a great cause.

What are your top fundraising tips?

Organise an event with friends, it makes it easier to bounce ideas off each other and split tasks. And make the event fun – for your supporters and you!

Thanks Wing, and Lauren!
The £420 raised through the sale of your cupcakes is enough to help 18 children leave a large-scale institution to live with a family.

Your passion can raise pounds for EveryChild!

For fundraising support and ideas call **020 7749 2490** or email supportercare@everychild.org.uk.



New heights

EveryChild in Nepal

Every year in Nepal poverty drives thousands of children from their families in rural areas and into the cities to earn money as domestic workers. Parents hope their children's wages will boost the family income and city life will provide better access to education. In reality, huge workloads make having time off for school or visiting home almost impossible. Working children can go for years without seeing their families and some lose contact entirely.

EveryChild is now working in partnership to change this. Thanks to funding from Comic Relief, EveryChild and a Nepalese organisation, Children and Women in Social Service and Human Rights (CWISH), are working together to improve the lives of child domestic workers.

Our four year project will enable 1,150 children to leave domestic work and return to their families. We also aim to prevent a further 1,350 children from leaving their rural homes to work. Through the project we will work with the Nepalese government to strengthen the policies that protect domestic workers and to lobby for better access to education in rural areas. Changing the attitudes of employers is also important. Without the demand for young domestic workers, desperate families wouldn't send their children

away as a means of survival. Most importantly, we will promote children's rights in vulnerable communities and challenge the belief that domestic work is appropriate for young children.

EveryChild's Programme Officer Katherine Sargent visited Nepal earlier this year to see some of the work we will be supporting in a remote rural area. She said,

“One girl I spoke to said she had been in Kathmandu for over ten years, so long that she couldn't remember where she came from and had no memories of her family. This project will enable girls like her to be reunited with their families and support them to go to school so that they do not return to domestic work.”

Every child has the right to grow up in a safe and caring family and every child has the right to go to school. Together EveryChild and CWISH will help vulnerable children in Nepal access their rights and enjoy the childhood they deserve.



Nepal factfile

Population: 29,391,883

Capital: Kathmandu

Areas EveryChild supports: Kathmandu, Lalitpur, Bhaktapur, Kavre, Sindhupalchok, Ramechhap

Life expectancy: 67.5 years (UK: 78 years)

Infant mortality: 51/1,000 (UK: 6/1,000)

% of domestic workers under 18: 61

Number of child domestic workers under 14 living with employers: 62,000

% of people living on less than 80 pence a day: 55

Sources: CIA World Factbook 2011, UN International Human Development Indicators, UN Statistics Division 2007 and 2005, ILO-IPEC 2004, dfid.gov.uk.



A snapshot of our work Ethiopia

Over the past seven years Mestawot and Afework have not only cared for their younger brothers and sisters, they have also transformed their family's fortunes. When the children's parents died they were determined to stay together and off the streets, so they turned to EveryChild's partner in Ethiopia, Forum on Sustainable Child Empowerment, for help.

The financial and educational support the family received kept the younger children in school while a business loan helped the older children set up a vegetable stall. The stall soon became successful and the loan was paid off, but Mestawot and Afework wanted more than just survival for their family.

They built some houses on their land and began to rent them out; the increased income bought a delivery cart. The money from all their hard work paid for a second cart to rent out and for Alemnesh, 22, and 20 year old Yeshareg to train as accountants. With just a little help this enterprising family are now paving the way towards a positive future.

Pictured left to right: Netsenat, Afework, Daniel (8), Mestawot, Alemnesh, Yeshareg

Alone in the crowd

There are an estimated eight million children in institutional care globally.¹

Large-scale institutional care has a hugely negative effect on children's development. Being cared for collectively means that children do not receive the individual attention and love they should and, as a result, they may struggle to form relationships or build self esteem. Growing up without the stimulation, interaction and support of a family not only affects children emotionally, it also damages brain development and contributes to problems with physical development, language and intelligence. Life in a large residential institution exposes children to infectious diseases, bullying and, in extreme cases, abuse.

Yet across the world more and more childhoods are under threat as children are increasingly placed in institutional care.

This increase may reflect a desire from well meaning organisations or governments to provide stable homes for vulnerable children. Many children in residential institutions are not orphans as you may expect. Most do have families, but they may be separated from them as a result of poverty or because their community is lacking quality healthcare or education.

EveryChild is working to stop the rise of institutional care.

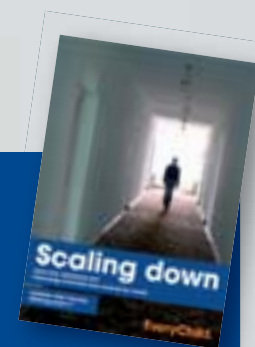
- We support families to tackle the problems that might cause them to be separated.
- We promote alternative forms of care for children, such as foster care or small children's homes.
- We work with governments to encourage increased investment in children's care and to change childcare policies.
- We help improve the way vulnerable children are assessed so that they aren't needlessly separated from their loved ones.

Recently EveryChild's work gave hope to the hundreds of children still living in Georgia's large institutions. Along with other organisations we influenced the government to commit to closing down all of the country's large institutions by 2012. This fantastic pledge has led to the closure of two institutions over the past year and to many children and their families being supported and reunited. Where children are unable to return to their families they are placed in foster care or in small children's homes that give more individual care.

We also work with the government in Moldova to reduce the number of children in residential care. We help bring separated families together and support them to stay united. Recently we reorganised a large institution in Moldova by integrating its facilities and services into the local community. Vulnerable families now benefit from social worker support and day care.

We know that the care and security of the family makes all the difference in the world to a child's chances of having not only a childhood, but a future. This is why, as long as there are children suffering in large-scale institutions, EveryChild will strive for change.

Our recent report *Scaling Down* summarised institutional care issues and outlined the changes we believe need to be made in order to ensure that children never enter large institutions. Read our report at www.everychild.org.uk/reports.



¹ Pinheiro 2006

Eva's story

Veronica is one of the foster carers EveryChild supports in Moldova. She cares for Eva, two, who previously lived in an institution after being neglected by her parents. Veronica told us that when Eva first arrived, "She was very quiet, didn't talk or communicate with anyone, and was withdrawn." The training Veronica received helped her understand Eva's needs. She says, "Now Eva loves to sing, dance, and say poems."

Veronica adds, "When children come from institutions they are not prepared at all for life. The best place for the child is in the family, they can experience family care. They see what a family is and what a real relationship is."



© Chloe Hill/EveryChild

Advocating for change

EveryChild's vision is of a world where every child enjoys the right to a childhood in a safe and caring family, free from poverty, violence and exploitation. There are 24 million children currently living without parental care worldwide. Through advocacy EveryChild maximises the impact we have on these children's lives.

In 2009/10 EveryChild's programmes helped just under 75,000 children living, or at risk of living, without parental care. In the same year, our advocacy work helped improve the lives of an estimated 120,000 children.

To inspire and influence change, we share evidence from our work with children without

parental care with governments and other decision-makers. We also capture our learning in research reports and make recommendations or start debates by sharing these widely. The public get involved by raising awareness or taking part in campaign actions.

These activities help us influence decision-makers locally, nationally and internationally to bring about changes in policy and legislation that impact on the lives of children without, or at risk of losing, parental care. Changes like new laws being introduced. Last year in Cambodia the government drafted the country's first Juvenile Justice Law after EveryChild and other organisations called on them to improve the way children within the legal system are treated.



© Matt Writtle/EveryChild

Advocacy enables us to reach out to many more children separated from their families.

EveryChild has helped transform the lives of thousands of children without parental care, but there are millions more who need support. It is only by working in partnership with communities, organisations, governments and with children themselves that we will achieve change on the scale required. Our advocacy work aims to ensure that the voices of children without parental care and their communities are heard by those in positions of influence. We push for changes that ensure children get the protection and care they are entitled to. We also try to change attitudes and practices with the aim of preventing children ever being without parental care in the future.

Nivi Narang, EveryChild's Advocacy and Communications Director

Your support...

One supporter combined her passion for helping vulnerable children and their families with a desire to gain new skills by taking up a volunteer position in our London office. EveryChild is so grateful for Rosie's support – she made life easier for our valued supporters and our Supporter Care Team too.

Time for change a volunteer's story

What attracted you to EveryChild? First and foremost I was attracted to EveryChild for its devotion to protecting vulnerable children, an issue close to my heart. I was also attracted to EveryChild's family-centred focus.

How did you support EveryChild's staff while volunteering?

By giving my time whenever possible to help with administrative tasks such as data entry and keeping supporter records up to date. I also got the chance to be involved with longer term projects that will improve the way EveryChild talks to our supporters.

What was your favourite thing about volunteering? The team, and the charity as a whole, have been very welcoming and have allowed me to become involved with many aspects of the work and procedures in use.

Before volunteering, what did you do? I had recently graduated from the University of Manchester and as I hope to work with or for children in the charity sector, and was familiar with the charity's work, EveryChild seemed the perfect place to get some experience.

Has your experience change the way you think about EveryChild? It has given me an insight into the work that goes into ensuring supporters are well informed about what EveryChild does and helped me learn even more about their amazing work!



Rosie at the EveryChild office in London.

There are lots of ways to get involved and make a difference with EveryChild. Find out more at www.everychild.org.uk/getinvolved.

Every step for EveryChild

EveryChild's corporate partners have been using their feet to raise vital funds for our work. We'd like to say a huge thank you to all those who organise and take part in events for EveryChild.



© Futures for Kids



Futures for Kids

A group of employees from Futures for Kids (pictured above) turned their usual commute into a 35 mile fundraising walk from Tunbridge Wells to the City of London. Starting at 6.30am the enthusiastic walkers strolled through Sevenoaks, Chislehurst, Greenwich and Canary Wharf before arriving, exhausted, in the City shortly after 6pm. Their mammoth effort raised a wonderful £45,000 for EveryChild's projects in Georgia and other charities.

As an EveryChild corporate partner, Futures for Kids make a huge contribution to our work. They are a focal point for those in the Futures and Options Industry who want to make a long-term improvement to the lives of vulnerable children.



TOKIO MARINE
EUROPE

In September, England's first Natural World Heritage Site provided a beautiful backdrop for the fundraising efforts of 12 enthusiastic Tokio Marine Europe Limited employees. The group took part in the Jurassic Coast Walk, a 23 mile hike along Dorset's spectacular coastline to raise money for EveryChild work in Tanzania. Two days of hard work hasn't put them off fundraising though – the group are already planning their next EveryChild challenge!

Tokio Marine Europe Limited has been a corporate partner since 2007. Their wonderful employees have run the London Marathon, held cake sales, organised dress down days and recycled their unwanted mobile phones all in support of EveryChild.



Tokio Marine's fabulous fundraising walkers!

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Find out more about how your company can get involved with EveryChild at www.everychild.org.uk/corporatepartners or call 020 7749 2497.